



CHARLESTON  
**BILLFISH**  
*Invitational*  
SEABREEZE MARINA

## **SPONSORSHIP & MARKETING**

**May 8th, 2024 through May 11th, 2024**

### **THANK YOU SPONSORS**

Thanks to our sponsors who make it possible to have an amazing tournament for our participants each year! Being a sponsor for the Charleston Billfish Invitational is a great opportunity to showcase your company and products in front of a premier audience. Any level of sponsorship is greatly appreciated. We strive to improve our tournament each year. We hope to make this one the best yet!

### **SPONSORSHIP LEVELS**

Levels of sponsorship will determine how much space is allowed per vendor, the location(s), banner placement, etc. Blue Marlin sponsor and White Marlin premier sponsorships will be the centerpieces of the event layout. Sponsorship levels will also determine logo placement, size on promotional material and t-shirts. Sponsors will need to provide banners and any other promotional material.



## LEVELS OF SPONSORSHIP

### BLUE MARLIN SPONSOR | \$20,000

- Premier sponsor of the tournament
- Multiple spaces to showcase your products
- Banners & marketing material to display at the most prominent places throughout the marina
- Company logo and website link on all marketing and advertising for the tournament
- Company's promotional items included in Captain's Buckets
- Your company's product/promotional items featured at each dinner tables for two nights of the event (Captains meeting & Awards nights)
- Logo on tournament t-shirts
- 8 tickets to each night's event - including a reserved table for the awards night (Saturday May 11th)
- 8 short sleeve custom Billfish Tournament t-shirts

### WHITE MARLIN SPONSOR | \$12,000

- Company featured with prominent placement throughout the marina, only second to the Blue Marlin Sponsor
- Banners and marketing material to be displayed prominently on-site
- Company logo and website link on all marketing and advertising for the tournament
- Company's promotional items included in Captain's Buckets
- Your company's products/promotional items at each dinner table for one night of the event (The second night of the tournament)
- Logo on tournament t-shirts
- 6 tickets to each night's events - including a reserved table for the awards night (Saturday May 11th)
- 6 short sleeve custom Billfish Tournament t-shirts



## SAILFISH SPONSOR | \$6,000

- Company featured on-site during the four-day event
- Company logo and website link on all marketing and advertising for the tournament
- Banner placement along boardwalk
- Company's promotional items included in Captain's Buckets
- Your company's product/promotional items at each dinner table for one night of the event (The third night of the tournament)
- Logo on tournament t-shirts
- 4 tickets to Wednesday night's events
- 4 short sleeve custom Billfish Tournament t-shirts

## WAHOO SPONSOR | \$3,000

- Company featured on-site during our four-day event
- Company logo and website link on all marketing and advertising for the tournament
- Company's promotional items included in Captain's Buckets
- Banner placement along boardwalk
- Logo on tournament t-shirts
- 2 tickets to Wednesday night's events
- 2 short sleeve custom Billfish Tournament t-shirts



Please select the sponsorship level you wish to reserve:

Blue Marlin- \$20,000     White Marlin - \$12,000     Sailfish- \$6,000     Wahoo - \$3,000

### **Contact Information**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Tent Requested:** Y/N (additional fees may apply)

### **Deadlines**

Logo in high resolution to be provided at the time of sign-up. This is important to ensure your company is included on posters, t-shirts, and other promotional material. Please email your logo to admin@seabreezemarina.com by **April 15, 2024**. Banners & any other promotional product need to be turned in no later than **April 15, 2024**.

### **Payment**

Please make checks payable to:

**Seabreeze Marina**

49 Immigration St. Ste 103, Charleston, SC 29403

*If you would like to pay by credit card, please fill out the credit card authorization section below.*

On behalf of my company, I am reserving the above selected sponsorship level for the 2024 Charleston Billfish Invitational. I understand that payment in full must be received at the time of this agreement. I further understand that my company is responsible for submitting logos, banners, and promotional items in accordance with the tournament's requirements and deadlines.

**CC#:** \_\_\_\_\_ **Exp:** \_\_\_\_\_ **CVC:** \_\_\_\_\_

I authorize Coastal Marinas LLC DBA Seabreeze Marina to charge the above credit card. I certify that I am an authorize user of this credit card and will not dispute this transaction with my bank or credit card company; so long as this transaction corresponds to the terms indicated in this agreement.

\*All credit card payments will incur a 3.5% processing fee.

**Credit Card Authorization Signature:** \_\_\_\_\_